



March 18, 2015

TO: Flood Authority Members
FROM: Scott Boettcher, Staff
SUBJECT: Community Outreach & Education Committee Work Plan

The purpose of this memo is to update Flood Authority members on the planned work of the 2015 Community Outreach & Education Committee. We will discuss this on our March 19, 2015 Flood Authority call. Please feel free to call or email if you have questions (i.e., 360/480-6600, scottb@sbgh-partners.com).

A. 2015 Community Outreach & Education Committee:

- Kathi Hoder (Aberdeen), Chair
- Lonnie Willie (Pe Ell)
- Dan Thompson (Oakville)
- Lionel Pinn (Napavine)

B. 2015 Committee Role/Charge:

Direct staff on development of outreach materials and events. Make recommendations to Flood Authority regarding outreach program and content of materials. Represent the Flood Authority at outreach events and opportunities. [New language for 2015 is underlined.]

C. 2015 Outreach Events and Opportunities (initial listing):

- 3/19/2015 -- Bucoda (community meeting regarding new flood opening program)
- 8/05-09/2015 -- Grays Harbor County Fair (<http://www.ghcfairgrounds.com/events/county-fair>)
- 8/12-17/2015 -- Southwest Washington Fair (<http://southwestwashingtonfair.net/>)
- October 2015 -- Hoquiam City Council
- November 2015 -- Sharon Grange

D. 2015 Quarterly Work Focus:

- Meet in-person (Centralia School District Transportation Facility) on a quarterly basis (at least) just prior to full Flood Authority meetings.
- **Q1 (Jan.-Mar.)** -- Meet, get organized, set key work focus elements. [Committee met 3/17/2015 in Centralia.]
 - Continue to participate in outreach events/opportunities.
 - Develop focused informational materials with precise messages.
 - Develop ESRI web stories on select topics (e.g., farm pads, flood hazard reduction results, etc.). Note: ESRI web stories are a powerful, new web tool allowing for easy presentation of stories through text, pictures, video, etc. See several examples here – <http://bit.ly/1zhu62l>.



- Facilitate information sharing and exchange across the Basin.
- **Q2 (Apr.-June)** – Set plan for upcoming fairs (materials, member participation, registrations, etc.) Scott and Committee work with WA State Conservation Commission (Butch Ogden) and Lewis County Conservation District (Bob Amrine) to develop an ESRI web story regarding Farm Pads.
- **Q3 (July-Sept.)** – Prepare materials for Grays Harbor County Fair and Southwest Washington Fair and attend the events. Develop ESRI web story on flood hazard reduction results in the Basin.
- **Q4 (Oct.-Dec.)** – Prepare materials and attend scheduled events (as applicable).