



September 20, 2017

TO: Flood Authority Members
FROM: Scott Boettcher, Staff
SUBJECT: Outreach

The purpose of this memo is to update Flood Authority members on recent outreach. We will discuss this at tomorrow's 9-21-2017 Flood Authority conference call. Please feel free to call or email if you have questions (i.e., 360/480-6600, scottb@sbgh-partners.com).

Southwest Washington Fair

1. Flood Authority had a booth at the Fair for the full duration (5 days). As reported at last month's call, staff had several meaningful and engaging conversations with Fair attendees. People appreciated learning that projects, email gage alerts, etc. were getting done (and that there was a clear path forward for both fish and flood across the Basin).
2. From Edna – "My time spent in the booth was quite busy, including individuals looking at the pictures on the computer and asking questions as a result. What was quite popular was the 2016 Flood Bulletin. Such great information!"
3. From Ron – "During the time I sat in the booth, the greatest interest was in learning about the online warning system. We had the sign-up sheets for the gage reports; however, if we had the computer set up to demonstrate how One Rain works then we might have generated more interest."

TVW

1. Development of the TVW documentary is well underway. Material has been gathered (via interviews, photo and video shots, and available material). TVW (Mike McClanahan) is working with a DRAFT script to see how it works in production.
2. Outstanding information needs Mike has include:
 - Timeline (upcoming agenda item 10)
 - WA State Dairy Federation video of 2007 event
 - Upper basin photo shots
 - Salmon photo shots

Flood Warning System

1. Several years ago, Flood Authority staff developed and distributed to Basin governments a Flood Warning System icon for prominent placement on Basin government websites. In some cases, with time, these icons have lost their prominence and are no longer easy for the public to find.
2. Flood Authority members may want to work with their jurisdiction's websites to refresh where the Flood Warning System icon is placed knowing that the Warning System is an important tool for many people come the Fall rains.
3. Scott will redistribute the icons.