



May 20, 2015

TO: Flood Authority Members
FROM: Scott Boettcher, Staff
SUBJECT: Next Story Map re "Results"

The purpose of this memo is to update the Flood Authority on next steps regarding use of the ESRI story map tool to advance information and communications about Flood Authority progress and efforts. We will discuss this topic at our 5/21/2015 Flood Authority meeting. Please feel free to call or email if you have questions (i.e., 360/480-6600, scottb@sbgh-partners.com).

A. Background

ESRI Story Maps provide a user-friendly ability to publish stories to the web utilizing video, maps, text, charts, graphics, audio, and more. This provides for a richer, faster explanation of a given topic.

In the case of the Flood Authority, the first ESRI Story Map was developed to explain – succinctly – the “story” of farm pads and evacuation routes in the Basin. This first story can be viewed here <http://lewiswa.maps.arcgis.com/apps/MapSeries/?appid=884ac0632897430298bdb82f559b52c5>.

“Good” stories:

- have data, narrative (short), and strong visuals;
- are rationale; and
- touch human chord.

B. Next Steps

5/21/2015 – Flood Authority discusses scope and strong points for a next story. Previously the Outreach Committee discussed a story about Flood Authority “results” as the 2nd story. Flood Authority should discuss if this should still be the case and what the content would be (topically). **Note:** The Flood Authority’s 9/19/2014 Op-Ed (https://www.ezview.wa.gov/Portals/_1492/images/UPDATED%20-%20FINAL%20Op-Ed%2009-19-2014.pdf) identified the following accomplishments that could be considered for profiling in a next story on Flood Authority results:

- We have a state of the art basin-wide flood warning system to provide ample warning and allow the public to follow events on the web (see www.chehalisriverflood.com).



- We have completed (or will soon complete in time for this winter’s flood season) many local projects that provide real flood mitigation now and protect infrastructure, jobs and our communities. We have completed projects in Adna, Bucoda, Chehalis, Montesano, Pe Ell, and Grays Harbor, Lewis and Thurston counties.
- We are developing a comprehensive restoration plan for salmon and other aquatic species in the Basin and will be recommending next steps to the Governor and Legislature.
- We are also evaluating the long-term approach and immediate next steps to reduce flood damage. By the end of the year we will make recommendation to the Governor and Legislature on whether to proceed with a dam in the upper Basin above Pe Ell, additional protection for Interstate 5 and the amount of funding for protecting homes and businesses in the Chehalis floodplain.
- We strive for transparency in all that we do knowing it is best for all and regularly update our website (www.ezview.wa.gov/chehalisfloodauthority) with project updates, construction photos, decisions, announcements and more.

6/17/2015 – Outreach & Education Committee reviews and discusses DRAFT next story at their 6/16/2015 meeting.

6/18/2015 – Flood Authority is updated on the progress of the 2nd story and presented a draft version for discussion.