

**We've opened the meeting room early for you to have time to get settled in and chat with each other.**

**Please keep yourselves unmuted for the duration of the meeting, unless background noise is a problem. We want to hear from everyone as much as possible!**

**We'll be back and ready to get going at 1:00.**



# Lower Skagit River Tributaries Temperature Implementation Advisory Team

Quarterly Meeting

July 23rd, 2020

# Hello

my name is

- Michelle will go down the list and call on people
- This will allow us to do a quick tech check

Staying busy...



# Meeting Outcomes, by the end we will have:

- **Temperature data collection**
  - Existing dataset and collection efforts - Skagit County
  - **Strengthening the dataset**
- **Taking action now - Reaching out to landowners now.**
  - Tracking efforts – outreach tracking.
  - **Ensuring that we don't interfere with ongoing efforts**
- **Public engagement efforts**
  - Video and Story Map to enhance engagement
  - **Brain storming local examples, success stories, and key messages.**
- **Round table discussion**

**Green** items are where we want to hear from you, but feel free to speak up at any point!



# First up:

- **Temperature data collection**
  - Presentation from Kevin Jackman of Skagit County
- **Strengthening the dataset**
  - Additional areas we should collect data
  - Effectiveness monitoring locations?



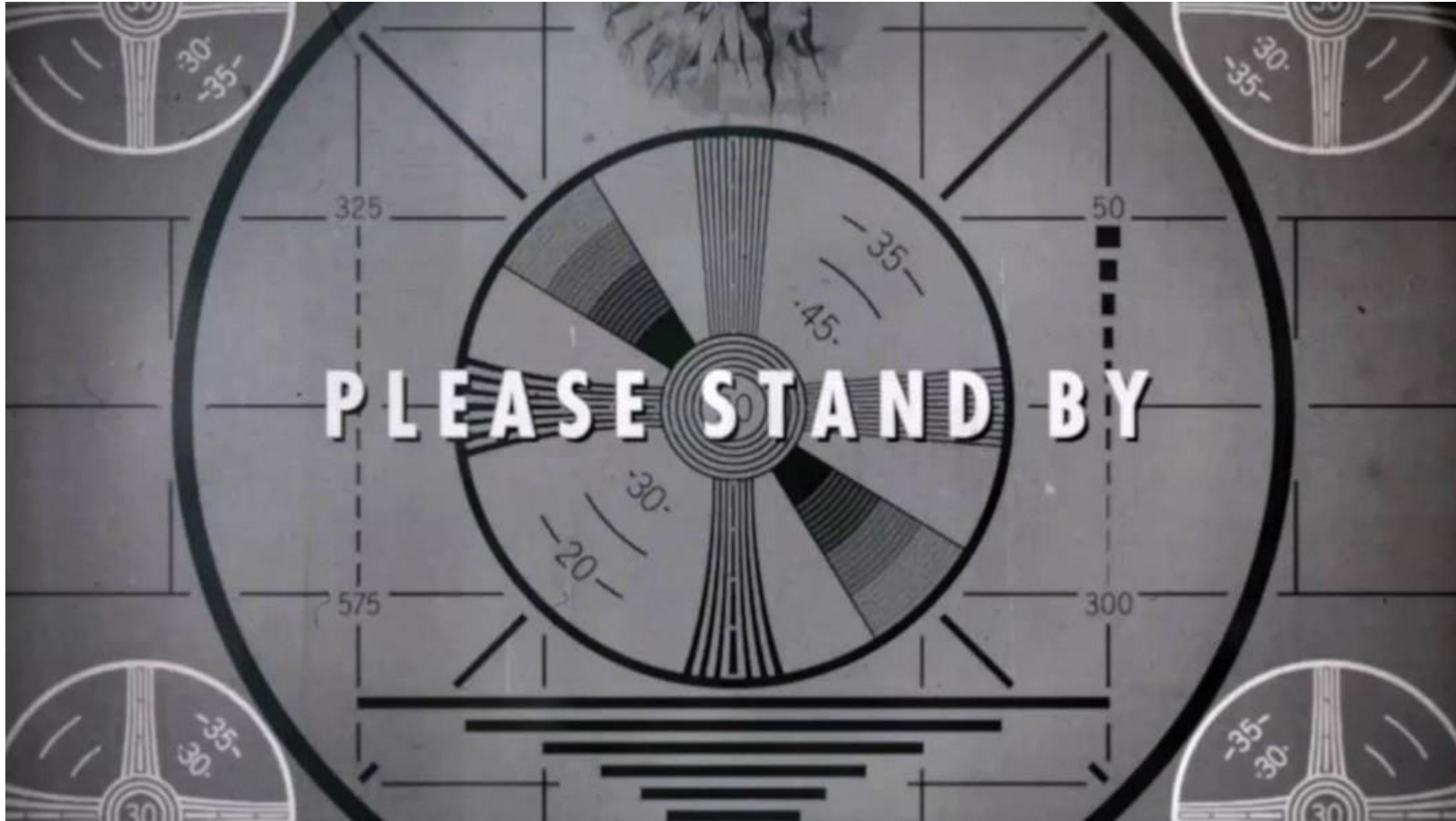
# Let's hear your thoughts

- Strengthening the dataset
  - Additional areas we should collect data
  - Effectiveness monitoring locations?
  - What scale is beneficial?

**Green** items are where we want to hear from you, but feel free to speak up at any point!



# Maps and Project examples...





# Next up:

- **Taking action now**
  - Reaching out to landowners
  - Tracking efforts – outreach tracking.
  - Ensuring that we don't interfere with ongoing efforts



# Sequencing of watersheds

- Hansen Creek
- East Fork Nookachamps/Turner Creek
- Nookachamps Creek
- Carpenter Creek
- Fisher Creek



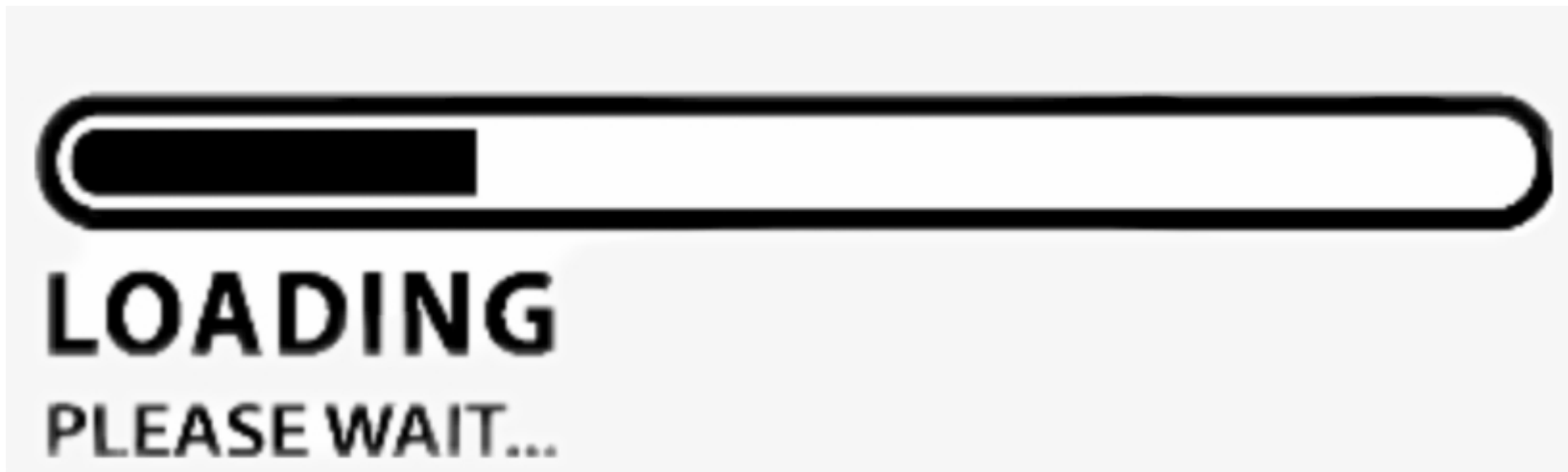
# Looking at the watersheds...

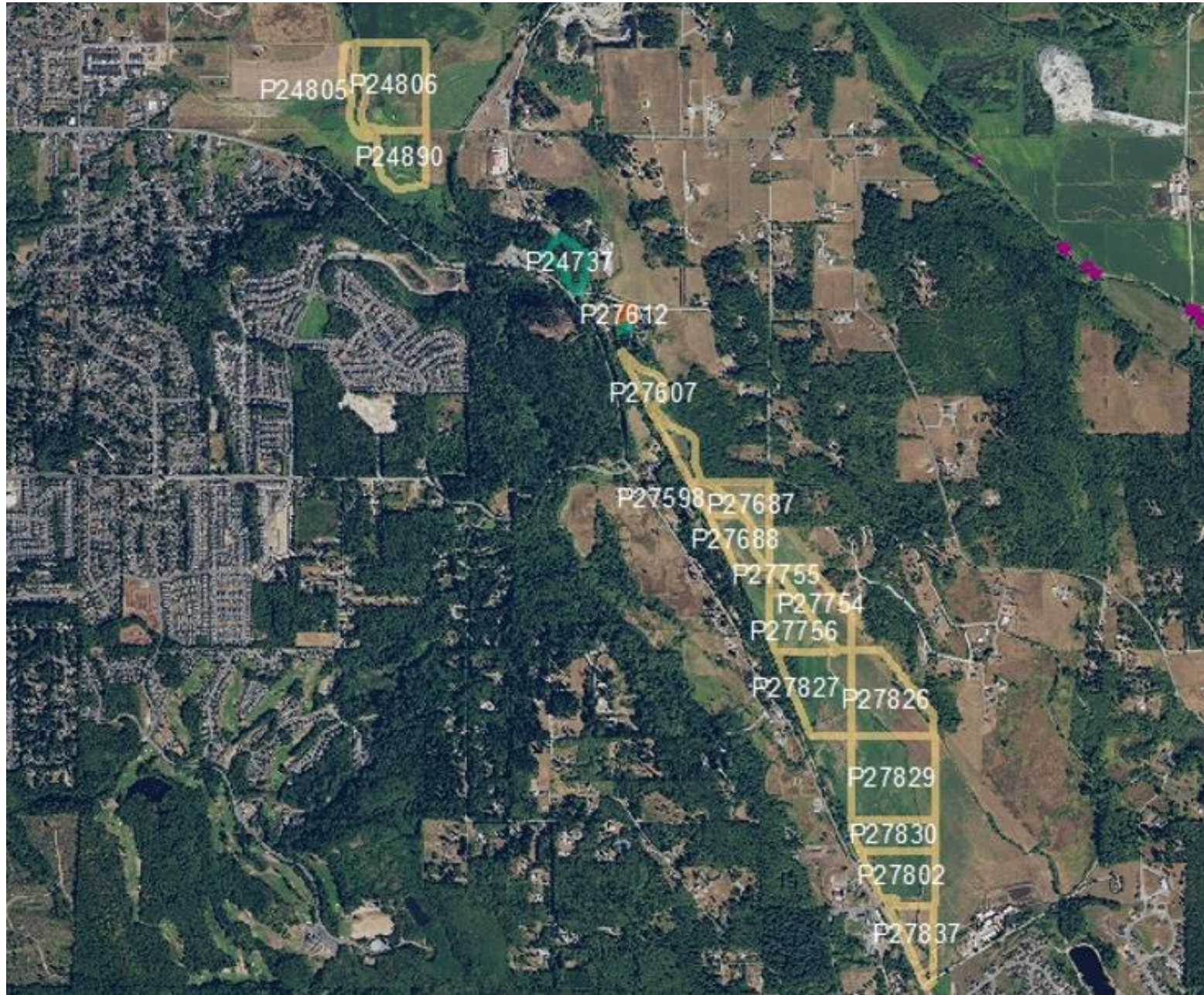
- Focusing on Hansen and Nookachamps...
- East Fork Nookachamps
  - Ongoing effort related to Turner Creek
  - Potential development of a watershed plan



# Examples in Hansen Creek

- Map of the area
- Parcels and vegetation status





# Next up:

- **Taking action now**
  - Reaching out to landowners
  - Ensuring that we don't interfere with ongoing efforts



Do we want to  
take a 5 minute  
break?



# Next up:

- **Public engagement efforts**
  - Video Series and Story Map to enhance engagement
  - Brain storming local examples, success stories, and key messages





# Video Series – In Pre-Production Phase

- SWC – Community Engagement Committee
- Presented video idea
- Formed a Sub-group to support the Video Series Project
- Meeting monthly through 2020
- Third meeting in early August

WE'RE MEETING TO  
TALK ABOUT COL-



WHAT'S "COL"?



IT LOOKS LIKE HIS  
SCREEN FROZE.



SHOULD WE WAIT?



YEAH, LET'S WAIT.



I WAS ON MUTE  
...I AGREE.



HI, SORRY I'M LATE.  
WHAT DID I MISS?



-LABORATION.



TOM  
FISH  
BURNE

# Video Series – About the Videos

- **Video Series Objectives**

1. Raise general public awareness of water temperature issues
2. Motivate viewers and inspire them to take action in their communities
3. Start conversations that lead to a change the social norms and build momentum

# Video Series – About the Videos

- **4 videos – General themes identified:**

1. Big-Picture Overview
2. Solutions & Community Involvement
3. Residential Landowner Opportunities
4. Agricultural Landowner Opportunities



# Video Series – Next Steps

- We need to know our audience
  - Reviewing existing literature/research
    - Suggestions?
  - What do we still want to know?
    - Survey development
- Shooting footage in the sun!



# Story Map – In Draft

- Same objectives as videos
- Consistent messaging
- Same/similar content, but more interaction
- Links to resources and partner sites
- Easy to edit in the future
  - New projects and success stories to highlight
  - Changes in messaging
  - New data to include on maps



# Video Series – Next Steps

- Help us by providing content ideas!
  - Projects/Programs
  - People/Ambassadors (yourself?)
  - Success Stories
  - Existing pictures/video footage
  - Buffer/no-buffer drone footage
- Thoughts on messaging?
- Please email additional ideas to Michelle or Scott



# Let's hear your thoughts

- Brain storming local examples
- Success stories
- Key messages.

**Green** items are where we want to hear from you, but feel free to speak up at any point!





# Round Table Discussion



# Upcoming meetings or trainings?

- **Save the dates: Large Wood Virtual Open House & Online Presentation**
  - Online Presentation
  - Wednesday, Aug. 5, 2020  
3:30-5 p.m.  
[Register to receive a secure meeting link.](#)
- Any other remote training opportunities that the group would like to share?

# Thank you!

- **Scott Bohling**

- [scott.bohling@ecy.wa.gov](mailto:scott.bohling@ecy.wa.gov)
- 425-229-5512 (Cell) phone

- **Michelle Quast**

- [michelle.quast@ecy.wa.gov](mailto:michelle.quast@ecy.wa.gov)
- **Please use email to contact me during this remote working time**

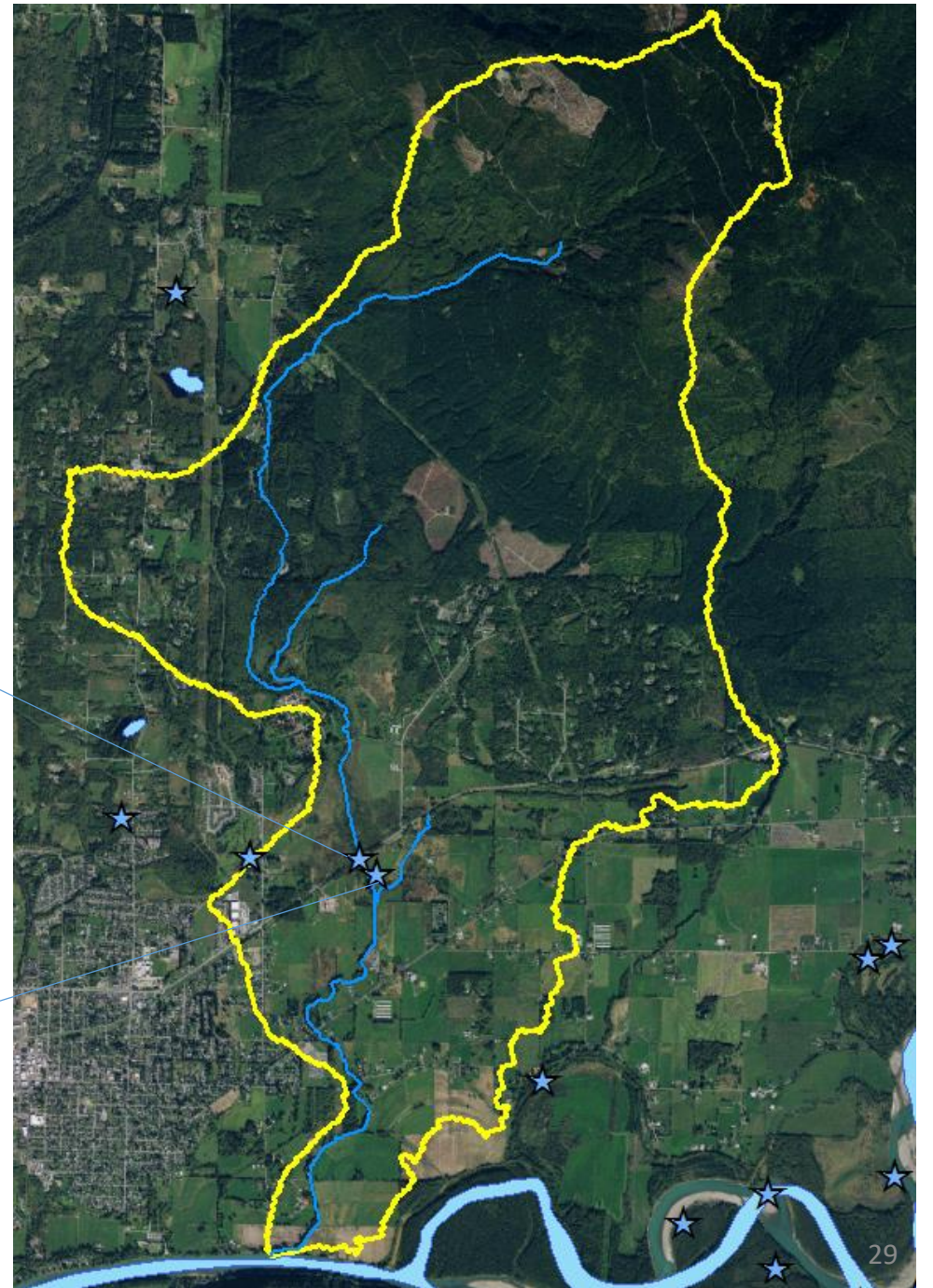




# Hansen Creek

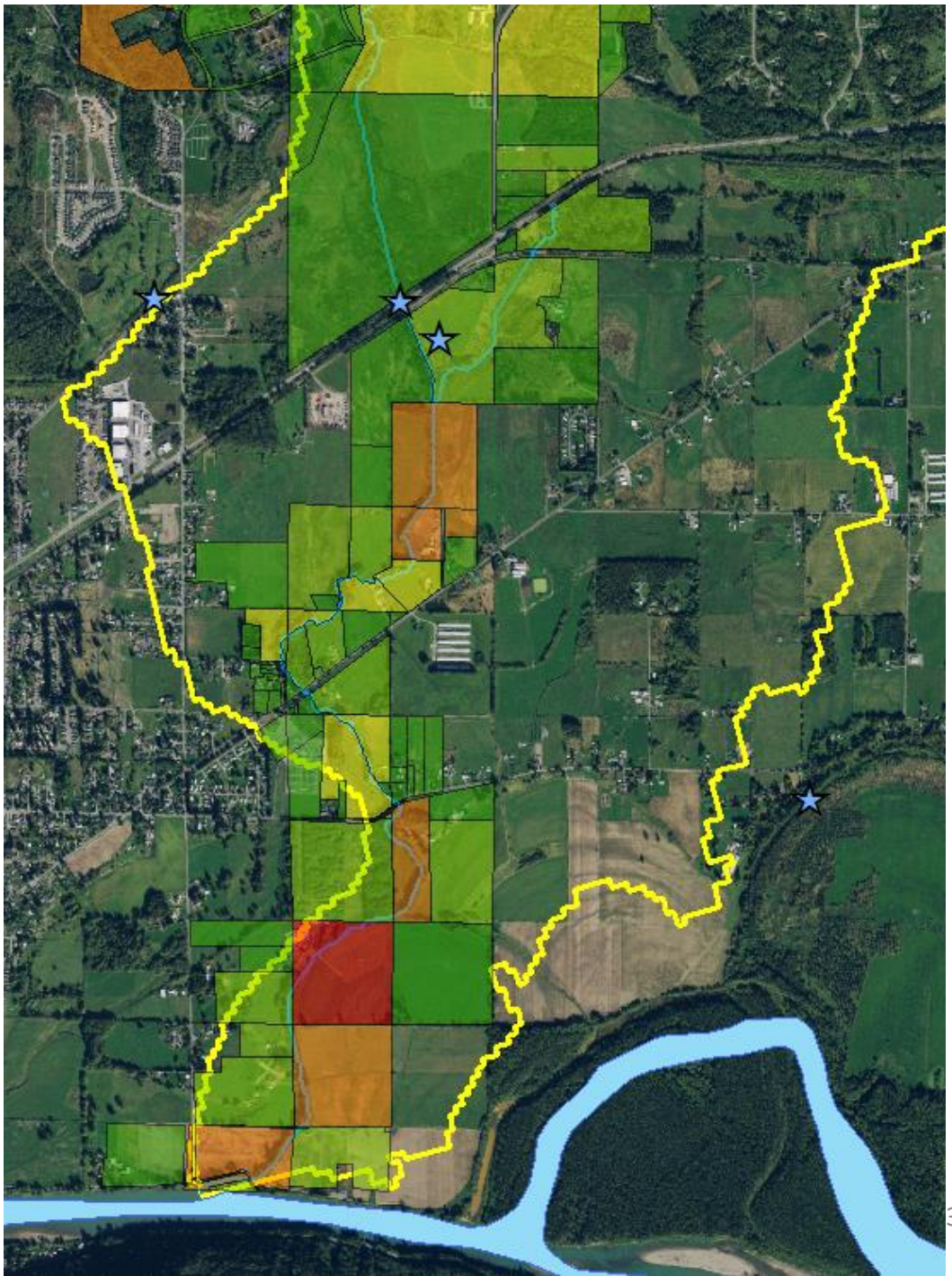
Hansen Creek Alluvial Fan and Wetland Restoration

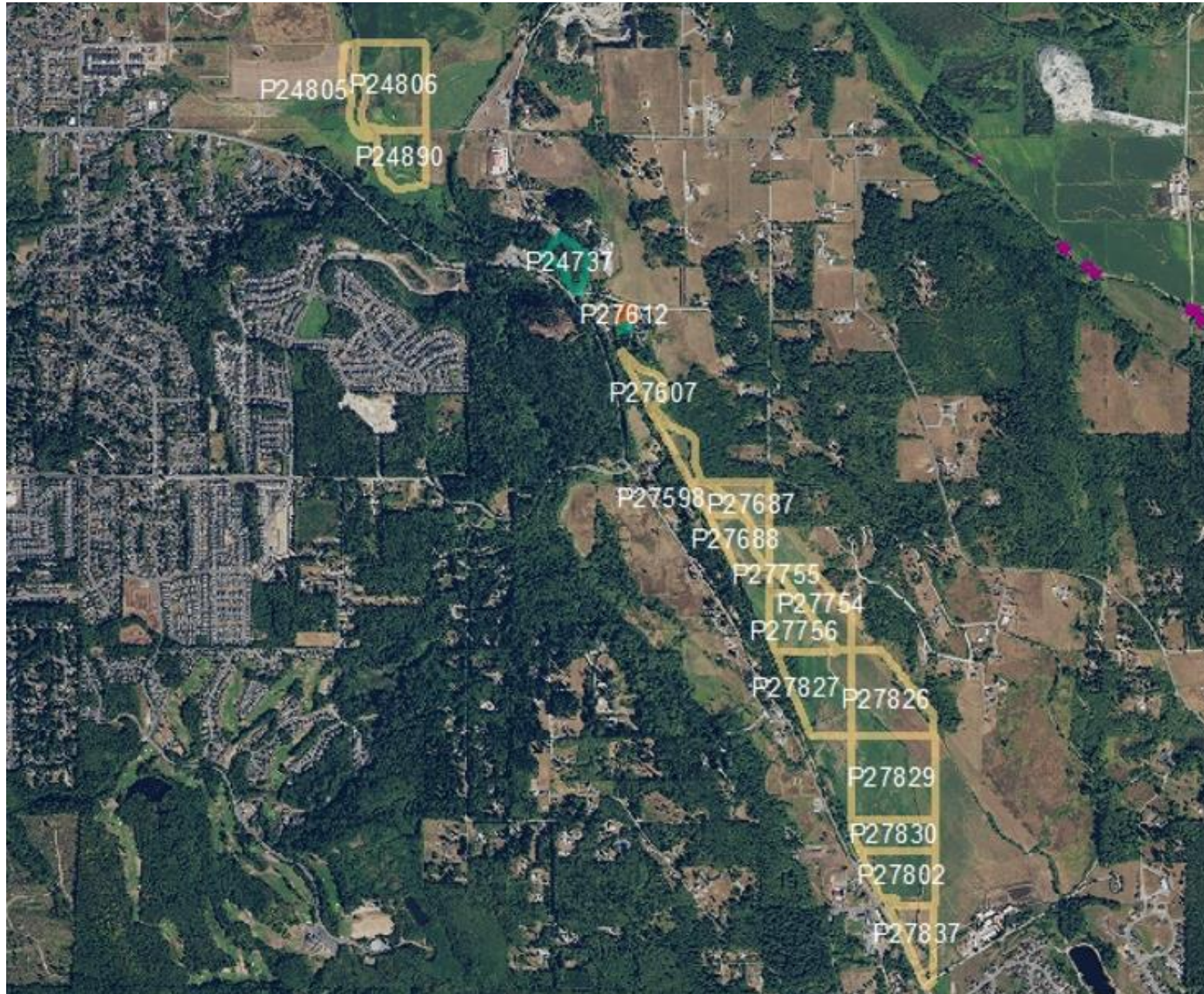
Hansen Creek Reach 5 Acquisition and Restoration

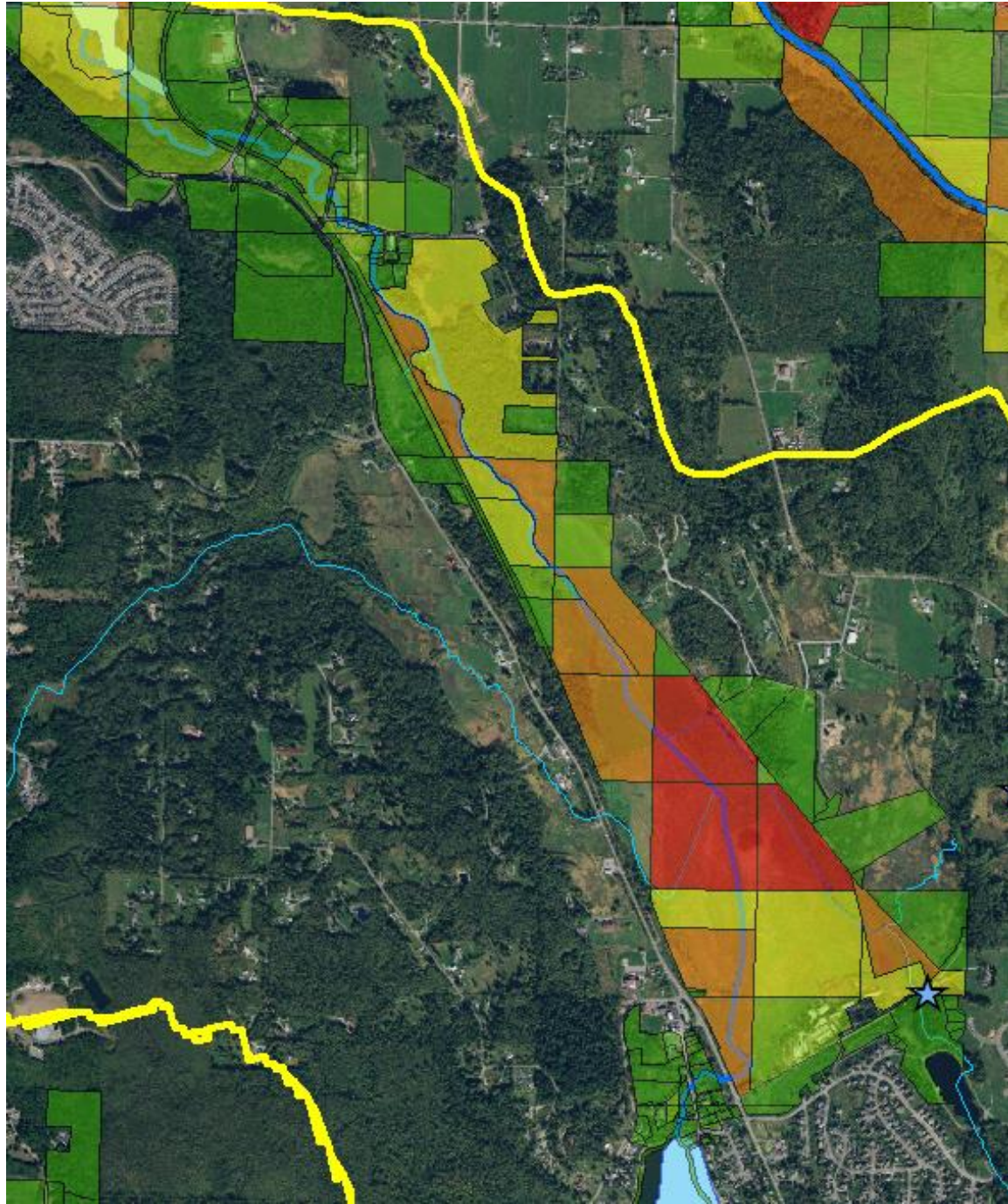


# Hansen Creek

- Parcels and vegetation status
- Sending letter out?
- Past barriers?









# Community Based Social Marketing (CBSM)

- Brief description of CBSM – goals outlined in the Strategy
- Current progress – developing a framework and vehicle for funding
- Next steps: listening and collaboration



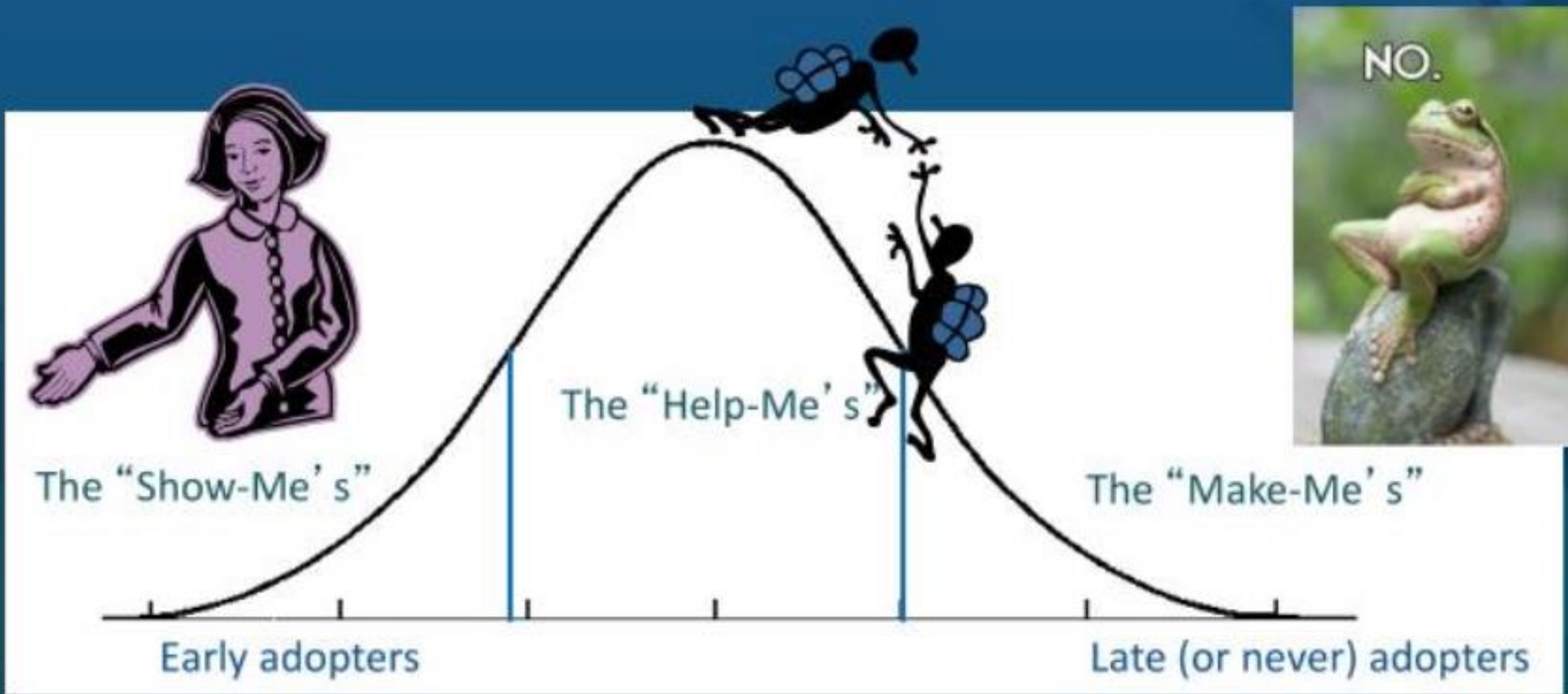
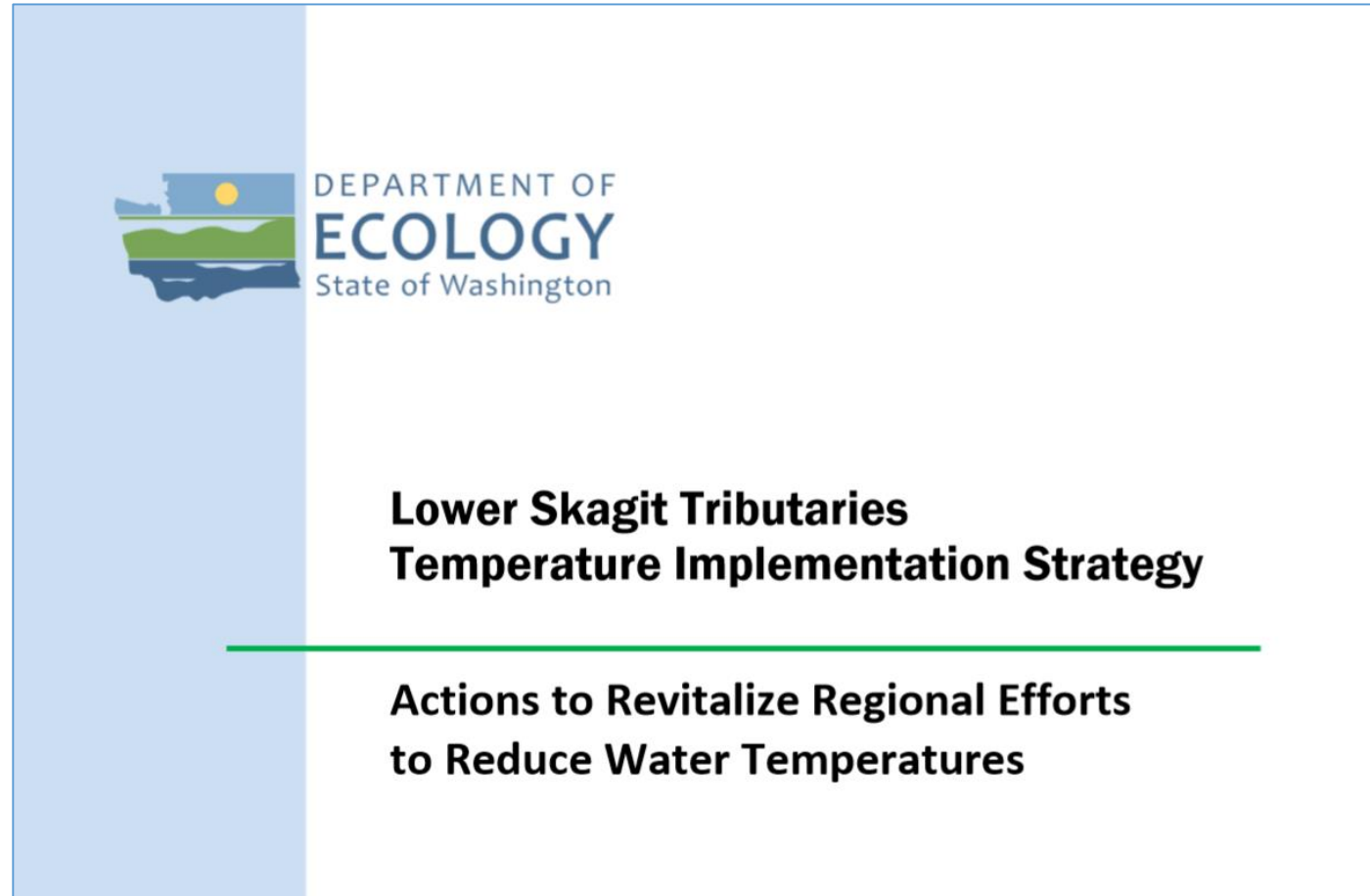


Image by Nancy Lee

# The Strategy Document



- <https://fortress.wa.gov/ecy/publications/documents/2010010.pdf>

# Lastly:

- Plan for Next Meeting
  - **Did this format work well for you?**
  - June/July meeting
  - **Please send Scott your topics of interest, or tell us now**

**Green** items are where we want to hear from you, but feel free to speak up at any point!

