

**We've opened the meeting room early for you to have time to get settled in and chat with each other.**

**Please keep yourselves unmuted for the duration of the meeting, unless background noise is a problem. We want to hear from everyone as much as possible!**

**We'll be back and ready to get going at 10:00.**



# Lower Skagit River Tributaries Temperature Implementation Strategy

Quarterly Meeting

April 21<sup>st</sup>, 2020

# Adjusting our schedule...



# Hello

my name is

- Michelle will go down the list and call on people
- Please introduce yourself
- If you are willing, feel free to discuss how you are handling working during the Covid-19 issues
  - **Are you trying to cope, or enjoying the change?**
  - **Where are you calling from today?**

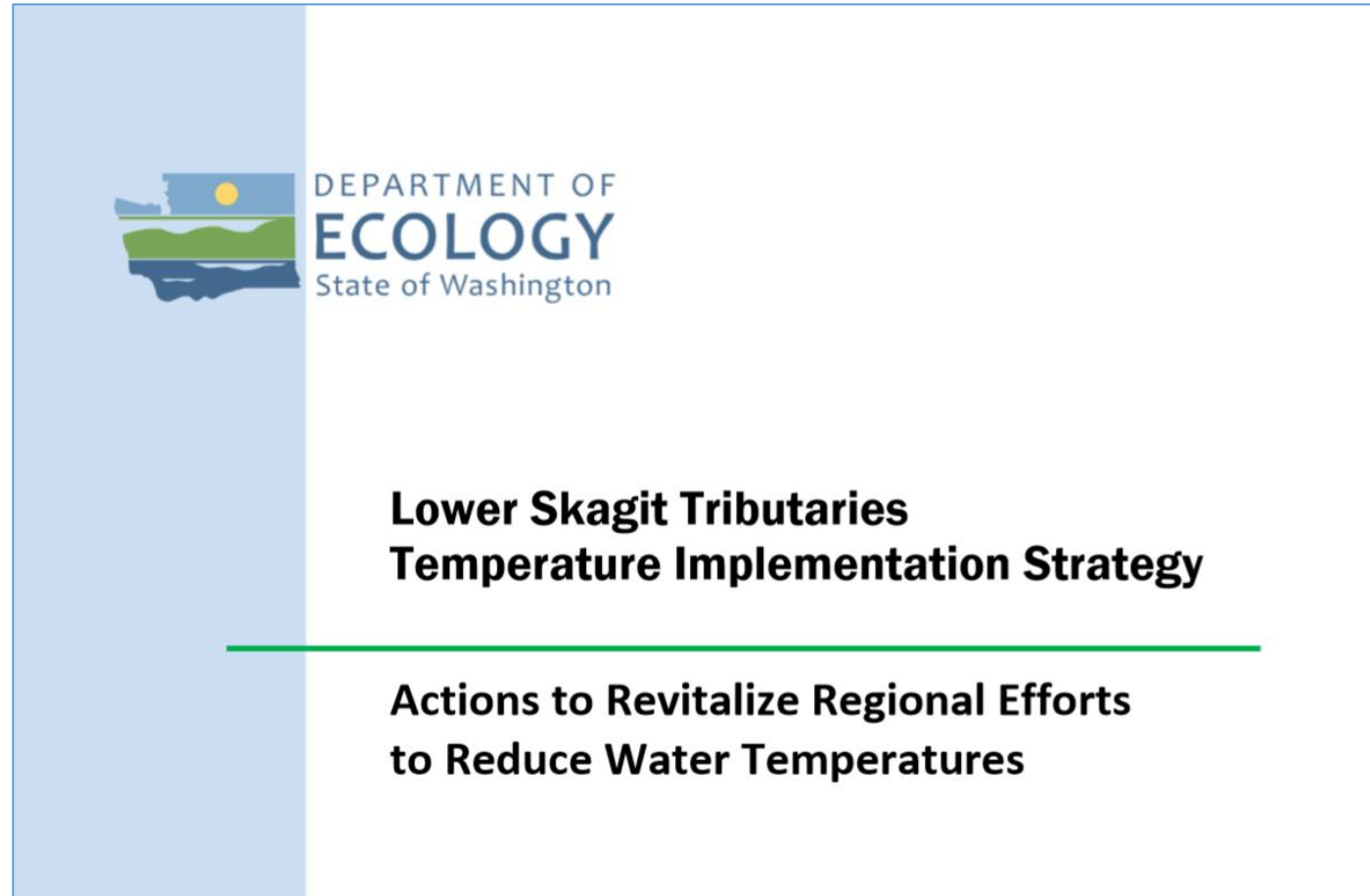
# Meeting Outcomes, by the end we will have:

- **Open House discussion**
  - Introduced video and Story Map ideas to the group
  - **Received feedback from the group and notice of interest in contributing**
- **Community Based Social Marketing (CBSM)**
  - Introduced CBSM concepts to the group
  - Visualized application of CBSM in the Skagit
  - Explained the process and next steps
- **Building an information-sharing database**
  - **Identified what can be done now, remotely**
  - **Clarified existing datasets and availability/access**
  - **Discussed future data tracking (outreach efforts, etc.)**
- **Round Table discussion**
  - **Discussed topics of group interest**
- **Plan for Next Meeting**

**Green** items are where we want to hear from you, but feel free to speak up at any point!



# The Strategy Document



- <https://fortress.wa.gov/ecy/publications/documents/2010010.pdf>

# First up:

- **Open House discussion**
  - Story Map
  - **Video Products**
  - **Receive feedback from the group and discuss interest in contributing**

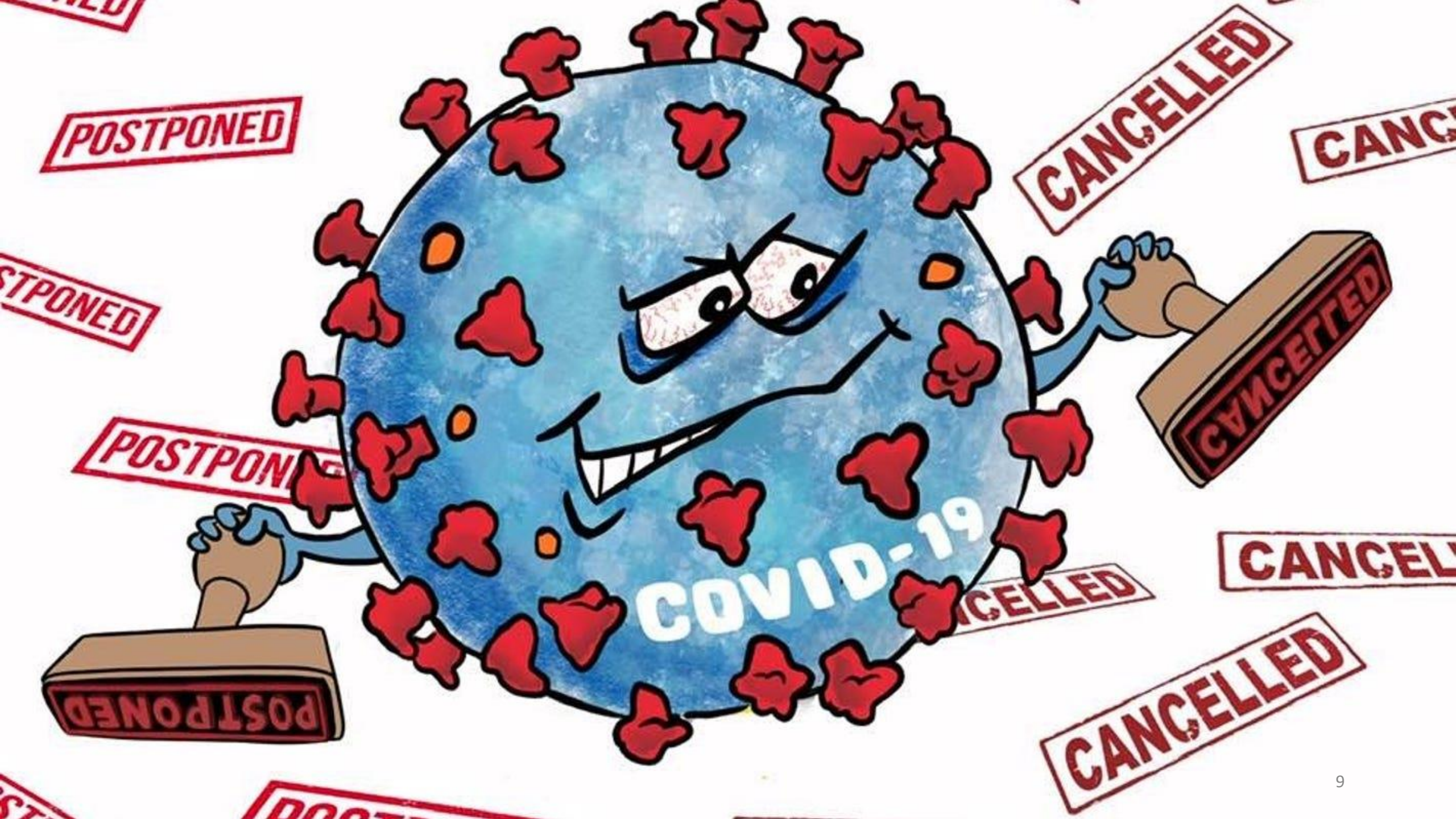
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# Open House discussion – Videos and Story Map

- In-person Open House event postponed for safety - Date TBD





# Open House discussion – Videos and Story Map

- Ecology to create videos/interviews to increase public awareness
- Blogs and Story Map to broaden engagement and share stories
  - NOAA spill assessment story map  
<https://storymaps.arcgis.com/stories/867559ca52cd43a6b347ca13f0c4bff9>
- Integrating and sharing ideas with the SWC-Community Engagement Committee

# Let's hear your thoughts

- **Open House discussion**

- Introduced video and Story Map ideas to the group
- **Received feedback from the group and notice of interest in contributing**

**Green** items are where we want to hear from you, but feel free to speak up at any point!



# Next up:

- **Community Based Social Marketing (CBSM)**
  - Introduced CBSM concepts to the group
  - Visualized application of CBSM in the Skagit
  - Explained the process and next steps

**Green** items are where we want to hear from you, but feel free to speak up at any point!



# Community Based Social Marketing (CBSM)

- Brief description of CBSM – goals outlined in the Strategy



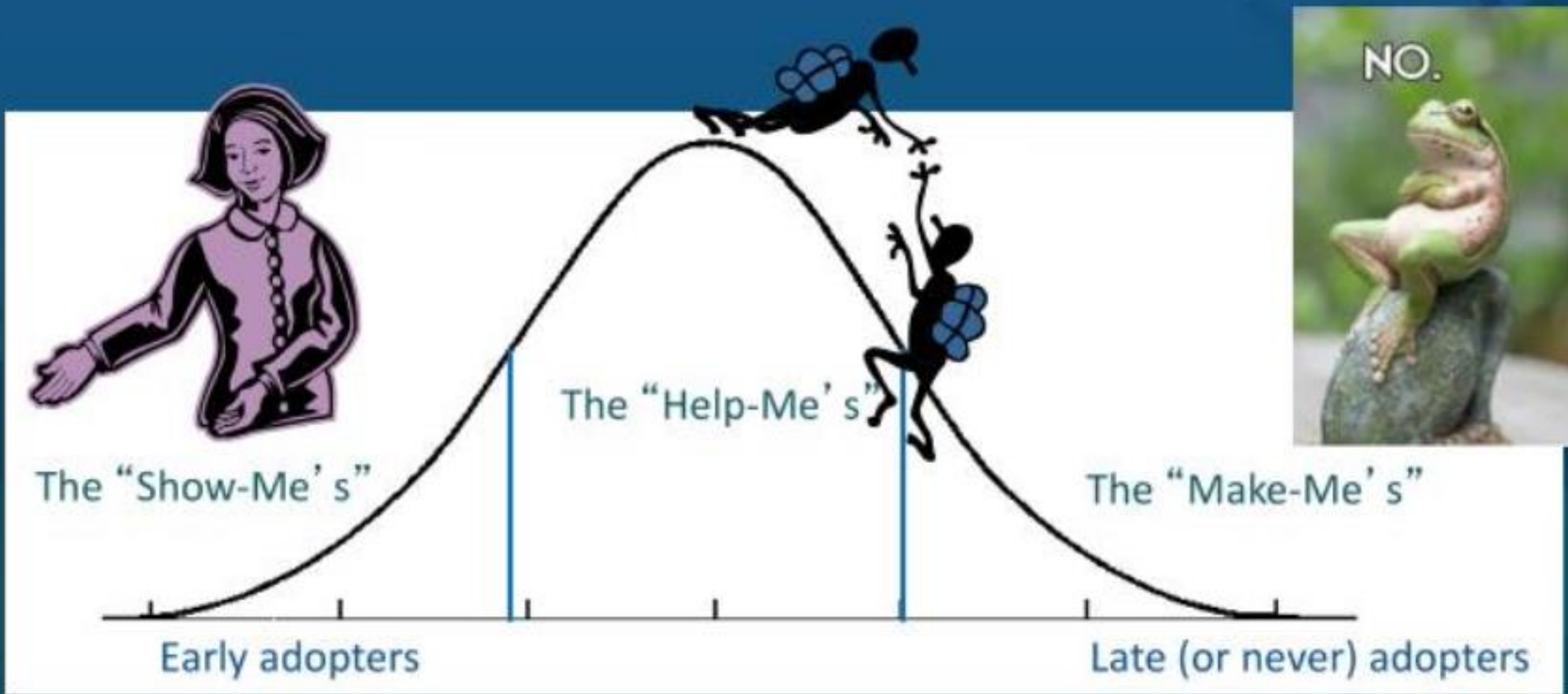


Image by Nancy Lee

# Community Based Social Marketing (CBSM)

- Brief description of CBSM – goals outlined in the Strategy
- Current progress – developing a framework and vehicle for funding
- Next steps: listening and collaboration



# Next up:

- **Building an information-sharing database**
  - Identified what can be done now, remotely
  - Clarified existing datasets and availability/access
  - Discussed future data tracking (outreach efforts, etc.)

**Green** items are where we want to hear from you, but feel free to speak up at any point!





# Building an information-sharing database

- Existing datasets – Temp, cover, implementation projects
  - Who is your organizations contact?
- Tracking future efforts – outreach tracking. Priority grant areas.
- Share other information?



# Let's hear your thoughts

- Building an information-sharing database

- Identified what can be done now, remotely
- Clarified existing datasets and availability/access
- Discussed future data tracking (outreach efforts, etc.)

**Green** items are where we want to hear from you, but feel free to speak up at any point!



# Round Table Discussion



# Upcoming meetings or trainings?

- Salish Sea Ecosystem Conference – **April 21<sup>st</sup>-22<sup>nd</sup>**
  - **(TODAY and TOMORROW)**
  - Free online, registration is required.
  - <https://wp.wvu.edu/salishseaconference/>
- Any other remote training opportunities that the group would like to share?

# Thank you!

- **Scott Bohling**

- [scott.bohling@ecy.wa.gov](mailto:scott.bohling@ecy.wa.gov)
- 425-229-5512 (Cell) phone

- **Michelle Quast**

- [michelle.quast@ecy.wa.gov](mailto:michelle.quast@ecy.wa.gov)
- Please use email to contact me during this remote working time



# Lastly:

- Plan for Next Meeting
  - **Did this format work well for you?**
  - June/July meeting
  - **Please send Scott your topics of interest, or tell us now**

**Green** items are where we want to hear from you, but feel free to speak up at any point!

