



NOTES

Solid Waste Advisory Committee Meeting

July 21, 2021

Call to Order & WebEx Meeting Instructions

Laurie Davies called the meeting to order at 9:36.

New Members

Laurie Davies introduced Kevin Kelly as the newest member of the SWAC. Kevin is the Solid Waste Manager for Snohomish County.

Review and Approval of May 19, 2021 Meeting Minutes

Budget Update

Laurie Davies - Cell: 360-704-0807, laurie.davies@ecy.wa.gov

The Solid Waste Management program is working on developing our budget for 2022. The Waste Reduction, Recycling, and Litter Control Account (WRRLLCA) is fully funded with a balance of 1.8 million dollars. The Solid Waste Management program will request that WRRLLCA funding go to two separate proposals.

- Proposal 1: Implementation of food waste plan.
- Proposal 2: Continue to move the litter prevention campaign forward, particularly food waste packaging in litter.

Legislative Update

Laurie Davies - Cell: 360-704-0807, laurie.davies@ecy.wa.gov

The Solid Waste Management program (SWM) is not proposing any new legislation. The program is focused on hiring staff for several vacancies and new positions that relate to SB 5022. Ross Strategic was selected as the lead consultant. SWM's role is to process invoices and to sit on the stakeholder advisory committee.

SWM is a stakeholder on the Organic Waste Management advisory committee as well. C+C was hired to lead the stakeholder group. There will be two meetings per month from now thru December 2021.

Questions: Holly Chisa "When you say food packaging do you mean restaurant waste or other packaging?" Amber Smith answered that the waste will include a wide variety of materials, including restaurant food waste.

Litter Campaign

Amber Smith - Cell: 360-688-4957, amber.smith@ecy.wa.gov

The first 6 months of the litter campaign have been completed. The campaign launched a "We Keep Washington Litter Free" and a "Secure Your Load" advertising blitz on May 24th. Both campaigns ran through the end of June. The advertising budget was \$500,000 and included TV, cable, radio, and cell phone advertising. The "Secure Your Load" campaign targeted males between the ages of 18-24 who drove pickup

trucks. The campaign was a huge success. Advertising drove 28,400 clicks to our website. In addition to paid social media advertising, there was a significant amount of organic social media posts.

The media event was in both English and Spanish. We received in-depth coverage from several news organizations. We also created a “litter prevention tool kit” that the public can download from our website.

We ran a “Secure Your Load” pilot program in Ferry, Grant, Kitsap, and Klickitat counties. Approximately 2,000 cargo nets were distributed to drivers. Data was collected two weeks before and after the distribution campaign. We saw a 3.3% reduction in unsecured loads after the campaign.

We will continue this campaign each spring. We partnered with the State Patrol to run an emphasis patrol for unsecured loads and littering. The patrol officers had 3,000 contacts and 33 of those were for uncovered loads or littering.

Grants Update SB 5040

Amber Smith - Cell: 360-688-4957, amber.smith@ecy.wa.gov

We provided \$250,000 in funds to local governments to clean up on/off ramps. The Solid Waste Management program received 14 applications and funded 6 fully and 1 partially. There was a \$40,000 application cap.

Amber is working on the next statewide litter survey.

Questions: Heather Trim asked what the criteria was for determining which four counties received the cargo nets for distribution, and what the criteria was for funding the SB5040 applications.

RE: cargo nets – Amber sent surveys to all counties to ascertain interest in doing a pilot program. She was hoping to get one county in each of the four regions, but there were no counties who responded in the Southwest Region so she ended up with one each in the Northwest and Central Regions and two counties in the Eastern Region.

RE: SB5040 funds – there was a formal ranking/scoring system used that looked at staffing levels, level of interest, equipment availability, and whether applicants were able to proceed immediately. The scoring sheets are available to review on Ecology’s website. Here is a link to the SB5040 funding page where you can download the guidelines. The scoring sheet is in Appendix C: <https://ecology.wa.gov/About-us/How-we-operate/Grants-loans/Find-a-grant-or-loan/Community-litter-cleanup-program-Welcome-to-WA-Act>.

5022 Plastics Implementation

Alli Kingfisher - Cell: 509-960-1290, alli.kingfisher@ecy.wa.gov

The bill was introduced by Senator Das and was signed into law on May 17, 2021. There are 7 key areas that the bill focuses on:

1. Stakeholder advisory committee
2. Customer request for food service ware
3. Plastic Postconsumer Recycled Content
4. Bans certain expanded polystyrene
5. Removes the “chasing arrow” requirement
6. State purchase compliant trash bags
7. Plastic resin markets study

Ecology will focus on items 1-4.

Stakeholder Advisory Committee:

Ecology selected Ross Strategic as the independent facilitator. They will form the stakeholder advisory committee. If you are interested in joining the committee, reach out to Susan Hayman at plasticpackaging@rossstrategic.com. They will select members over the next month and will submit a final report to the legislature in December 2021.

Customer Request for Food Service ware:

Single-use food service ware will be available upon customer request only beginning in January 2022. Shannon Jones is the Ecology lead: Shannon.Jones@ecy.wa.gov

Plastic Postconsumer Recycled Content

Recycled content requirements will increase over time.

Recycling content requirement deadlines

Year	Plastic trash bag producers	Beverage container producers*	Household cleaner and personal care container producers	Plastic wine container (187 milliliters) producers	Dairy milk container producers
2023	10 percent	15 percent			
2024					
2025	15 percent		15 percent		
2026		25 percent			
2027	20 percent				
2028			25 percent	15 percent	15 percent
2029					
2030					
2031		50 percent	50 percent	25 percent	25 percent
2032					
2033					
2034					
2035					
2036				50 percent	50 percent

*Excluding plastic wine and milk containers.

Ban On Certain Expanded Polystyrene

Beginning in June 2023, there will be a ban on packing peanuts. In June 2024, the polystyrene ban will expand to include recreational coolers and food containers like plates, clamshells, and hot & cold beverage cups. Heather Church is Ecology's lead: Heather.Church@ecy.wa.gov

Healthy Environment for All (HEAL) Act

Millie Piazza - Cell: 360-489-2416, millie.piazza@ecy.wa.gov

The Washington Department of Health has an online health disparities map that ranks areas across the state between 1-10 for cumulative health disparities. This map is a very useful tool in assessing environmental health. We want to eliminate disparities. At the Federal level, this is addressed through Presidential Executive Order 12898 and the Title VI Civil Rights Act. At the State level, this is now addressed through ESSB 5141 (the HEAL act). Ecology also addresses environmental justice issues through executive policy.

The HEAL act established a definition of environmental justice for the state of Washington. The act is made up of three separate steps: 1) planning, 2) implementation, and 3) reporting. The timeline for implementation begins in 2022 with establishing a council. Implementation plans/assessments should take place in 2023 and data reporting should happen in 2026.

The EPA has an environmental justice mapping tool that is very useful.

Question: Heather Trim asked when the HEAL act would begin impacting the siting of new solid waste facilities.

Millie responded that the rule requires environmental justice assessments by 2025. Laurie Davies added that our agency currently integrates environmental justice in the way we do business.

Member Roundtable

Laurie Davies: Governor Inslee lifted the emergency proclamation to delay the plastic bag ban. The bag ban will go into effect October 1, 2021.

Paul Jewell: Asked if future meetings can be held as hybrid in-person/virtual format? Julie Robertson replied that our goal is to give participants options to meet in-person and virtually.

Domenic Calabro: Reported that the EPA released an Anaerobic Digestion Request for Applications. It is a two million-dollar national competition. The deadline is October 7.

Adjourn

The meeting adjourned at 11:20 a.m.

Attendees

Committee Members/Interested Parties	Department of Ecology Solid Waste Management Program
John Chelminiak, Waste Management Amy Clow, Department of Agriculture Catherine Holm, Washington Food Industry Association Kristine Major, Spokane Regional Solid Waste System Rich McConaghy, City of Vancouver Paul Jewell, Washington State Association of Counties Art Starry, Thurston County Heather Trim, Zero Waste Washington Rod Whittaker, Washington Refuse & Recycling Association Michael Brady, Parametrix Holly Chisa, HPC Advocacy Derald Ortloff, Yakama Nation Domenic Calabro, EPA Kevin Kelly, Snohomish County Megan Smothers, WSRA	Alli Kingfisher Amber Smith Dave Bennett Julie Robertson Laurie Davies Lacy Kooiman Lindsey Ladd Lynette Kuehl Millie Piazza Peter Guttchen